

TREE SPONSOR RULES AND GUIDELINES

The Festival of Trees fundraiser is an excellent opportunity for businesses and groups to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. Based on our previous events we anticipate about 8,000 to 10,000 people will view the trees in our fifth year. Our goal is to have 60 trees sponsored this year.

The deadline for Tree Sponsor applications is **November 8th, 2024!**

Tree Requirements

The value of the tree and prizes are required to be valued at a minimum of \$500.00

Tree Spaces are approximately 5' x 5' ft. The tree and prizes must fit in the designated area. All trees must be new & artificial (Real trees are not allowed). Only LED lighting can be used on trees, and the sponsor must supply a new power cord of at least 15ft that meets electrical code. Trees may be any size, up to a maximum height of 8 feet. Keep in mind that smaller trees must be elevated to be visible. We suggest trees of at least 5 feet in height.

The tree sponsor must supply all set-up accessories including, but not limited to wire, tape, decorations, hangers, wire ties, etc. Trees must be properly secured and be free standing. No screws, nails, etc. Tree skirting is recommended. An Inventory list of all prizes as well as the total value is required. A 8.5" X 11" sign can be used to show your Company name, Krewe name, or logo and tree theme. This will be placed on a board provided by the Festival of Trees.

Prize Requirements

If any item that is displayed is not included with your tree, it must be clearly marked as such. Any item not marked will be considered part of the tree package and will be given to the tree winner. Please, do not attach cash prizes and/or gift cards to the trees. You can use a copy of the gift card, the envelope, play money or paper printed to look like money. Please provide any cash prizes in an envelope marked with the tree theme and sponsor name. This envelope will be placed in the Egypt Shrine safe and given to the winner when they pick up their tree. All other items that are not displayed with the tree, but are included in the prize package, must be provided to the Egypt Shrine by Friday Nov. 22nd no later than 5:00 pm. These items will be secured in a locked room until they are claimed by the winners.

Setup Dates and hours (tentative)

You may set up your tree, make changes and/ or add to your tree during these days and hours.

Wednesday November 20th 9:00 am to 5:00 pm (Sunday) Through Thursday November 21st 9:00 am to 5:00 pm.

All trees must be set up by 5:00 pm on Thursday Nov. 21st or the business forfeits its ability to participate. No raffle prize will be awarded on behalf of the business in the event no tree is displayed. However, the business will still be responsible for providing a \$500.00 payment to the Egypt Shrine.

Egypt Shrine is not responsible for loss or damage to any trees, prizes or displays.

Tree Theme Ideas

Here are some ideas for your tree – but we can't wait to see what you come up with !! * Pet Theme, Electronics. Outdoors/hunting, Christmas for the kids, Cigars & Booze, Country Christmas, Holiday Sparkles, Hunting & Fishing, Sports for everyone, NASCAR, Patriotic Tree, Vacations, Our little "Princess", Date Night, Marvel, Lego, Cruise Ship, Movies,